



Sponsorship Packet



April 18, 2009
9am-5pm
Aldrich Park, UC Irvine
www.volunteer.uci.edu/earthday
(949) 824-3500

UCI Earth Day...

- promotes a healthy environment and a peaceful, just, sustainable world.
- aims to increase public awareness of critical environmental issues.
- event will feature over 30 non-profit agencies, and an array of vendors.
- In conjunction with Celebrate UCI the campus' annual open house, the campus is estimated to receive 20,000 visitors.
- will feature interactive, hands-on, educational booths and displays, earth friendly vendors, recycling, art, entertainment, and much more.
- will be powered by solar energy.
- is collaborating with ASUCI's Wayzgoose as the whole park turns eco-friendly for the first time, using Bio-Diesel generators and a concert style Solar-powered stage.
- will be hosting the Sustainable Living Road Show.

Attendance

UCI Earth Day coincides with UC Irvine's annual open house called Celebrate UCI. Celebrate UCI, in its 31st year, is a longstanding UCI tradition and draws approximately 20,000 people from across California. Typically, this audience is comprised of prospective students, current students, alumni, and community members.

Sponsorship Levels

Platinum Sponsor	\$8,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,000
Bronze Sponsor	\$1,000

Host

Center for Service in Action

2008 SPONSORS

Akeena Solar
BuyGreen.com
Mother's Market



One Day. One Campus. Many Options

Saturday, April 18
9:00AM - 5:00PM

UCI's 31st Annual Open House.
Events include Wayzgoose Medieval
Faire, Classic Car Show, Earth Day
Celebration and more!

visit www.uci.edu/celebrate



Platinum Sponsor Benefits \$8,000

Designation as Platinum Sponsor of UCI Earth Day 2009
<p>Feature recognition</p> <ul style="list-style-type: none"> • Sponsor name above title • Company representative to have featured role in opening and closing of event • Sponsor featured in press kit
<p>Prominent exposure at all locations</p> <ul style="list-style-type: none"> • One 15'X15' booth • Prominent exhibit location at event to display materials and/or products • Logo incorporated on all merchandise • Sponsor banners prominently displayed at venue • Sponsor logo placement on all event-produced banners
<p>Advertising</p> <ul style="list-style-type: none"> • Sponsor identity on all event collateral materials • Sponsor identity placement on all event produced radio spots • Sponsor logo placement on all event print advertising • Sponsor logo placement on all event direct mailing pieces • Sponsor logo placement on official t-shirt and other promotional items
<p>Website</p> <ul style="list-style-type: none"> • Sponsor logo placement and hyperlink on website • Title and mention in all calendar listings on related websites



Gold Sponsor Benefits \$5,000

Designation as Gold Sponsor of UCI Earth Day 2009

Feature recognition

- Sponsor name below title
- Company representative to have featured role in opening and closing of event
- Sponsor featured in press kit

Prominent exposure at all locations

- One 15'X15' booth
- Exhibit location at event to display materials and/or products
- Logo incorporated on all merchandise
- Sponsor banners prominently displayed at venue
- Sponsor logo placement on all event-produced banners

Advertising

- Sponsor logo placement on all event print advertising
- Sponsor logo placement on all event direct mailing pieces
- Sponsor logo placement on official t-shirt and other promotional items

Website

- Sponsor logo placement and hyperlink on website
- Title and mention in all calendar listings on related websites



Silver Sponsor Benefits \$3,000

Designation as Silver Sponsor of UCI Earth Day 2009
Feature recognition <ul style="list-style-type: none"> • Sponsor featured in press kit
Prominent exposure at all locations <ul style="list-style-type: none"> • One 15'X15' booth • Exhibit location at event to display materials and/or products • Sponsor banners displayed at venue • Sponsor logo placement on all event-produced banners
Advertising <ul style="list-style-type: none"> • Sponsor logo placement on all event print advertising • Sponsor logo placement on all event direct mailing pieces • Sponsor logo placement on official t-shirt and other promotional items
Website <ul style="list-style-type: none"> • Sponsor logo placement and hyperlink on website • Title and mention in all calendar listings on related websites



Bronze Sponsor Benefits \$1,000

Designation as Bronze Sponsor of UCI Earth Day 2009

Feature recognition

- Sponsor featured in press kit

Prominent exposure at all locations

- One 10'X10' booth
- Exhibit location at event to display materials and/or products
- Sponsor banners displayed at venue
- Sponsor logo placement on all event-produced banners

Advertising

- Sponsor logo placement on all event print advertising
- Sponsor logo placement on all event direct mailing pieces
- Sponsor logo placement on official t-shirt and other promotional items

Website

- Sponsor logo placement and hyperlink on website
- Title and mention in all calendar listings on related websites



Sponsor Registration Form

*Please include us as a sponsor for
UCI Earth Day 2009!*

(Please check the appropriate box)

- Platinum Sponsor \$8,000**
- Gold Sponsor \$5,000**
- Silver Sponsor \$3,000**
- Bronze Sponsor \$1,000**
- Other Amount:_____**

Enclosed is my check, in the amount of \$_____

- Please send an invoice.

Make Checks Payable to:

UC Regents

Mail to:
Center for Service in Action
G301 Student Center
Irvine, CA 92697-5125

Thank you for your support!

The University of California, Irvine Federal Tax ID number
will be sent to you upon a receipt of sponsorship.